



## **Fundraising Policy**

The Mulberry Centre fundraises to deliver its charitable activities of providing support for anyone affected by cancer. We are committed to the Fundraising Regulator's Promise to be open, honest, fair, and legal. This policy seeks to cover the ethical issues and responsibility within fundraising. All staff and volunteers of The Mulberry Centre involved in fundraising have a responsibility to be aware and have a thorough understanding of the ethical issues referred to in this policy.

### **Supporters**

The Mulberry Centre will provide its supporters with clear, truthful information on our work; to openly report how we spend donated and statutory monies and to manage donors' information responsibly.

We will comply with the Charity Commission and UK law in every respect, including those regarding openness and honesty with our supporters and members of the public.

As members of the Fundraising Regulator's scheme, we follow its [Code of Fundraising Practice](#) and [Fundraising Promise](#) which helps to ensure that organisations raising money for charity from the public do so honestly and properly.

We will respect the privacy and contact preferences of all donors'. We will respond promptly to requests to cease contacts or complaints and act as best we can to address their causes.

We will empower and encourage staff and volunteers to be mindful of, and sensitive to, donors needs and to develop appropriate responses to all reasonably foreseeable needs, including situations of vulnerability.

### **Refusals**

The Mulberry Centre abides by the law which requires us, in deciding whether to accept or refuse a donation, to consider which action is in the charity's best overall interest. We comply with all relevant legislation including money laundering rules, the Bribery Act and Charity Commission guidance, including terrorism and political activity.

The Mulberry Centre therefore would not accept any of the following where the donation:

- Was known to be associated with criminal sources.
- Would help further a donor's personal objectives, which conflict with those of The Mulberry Centre
- Would lead to a possible decline in support for The Mulberry Centre, and so risk a fall in the resources available to fund our work
- Would otherwise significantly damage our reputation.

We will not accept donations made by donors whose activities appear to be in direct conflict with the best interests of our clients, for instance companies that manufacture tobacco products.

The responsibility of the judgement on whether The Mulberry Centre should refuse a donation which may potentially damage the reputation of the charity lies with the Board of Trustees.

### **Use of donations**

If supporters wish to donate to a specific area of The Mulberry Centre's work, they may make a restricted donation by providing written instructions to this effect with their donation. We will always respect this.

### **Corporate Supporters**

The Mulberry Centre will actively seek opportunities to work together with organisations and individuals to achieve shared objectives. At the same time, we will ensure we maintain our independence and not allow any external partnership to bring the name of The Mulberry Centre into disrepute.

The Mulberry Centre will encourage, enable, and accept financial support from, and partnership working with, companies and individuals based on the following conditions:

- Any Partnership entered into is in the best interest of the Charity
- There are strong grounds for believing a partnership will result in a benefit to the wellbeing of people affected by cancer
- The Executive Director and Trustees feel satisfied that the partnership is positive, and that no adverse publicity will result from accepting such support
- There is no attempt on the part of the individual or company to influence The Mulberry Centre's policies or actions either explicitly or implicitly, or to compromise the independent status of The Mulberry Centre.

### **Transparency**

The Mulberry Centre will make this policy freely available to all its stakeholders.

### **Fundraising Complaints**

To address any concerns about fundraising undertaken by or in the name of The Mulberry Centre please refer to the complaints procedure [here](#)

**Date of Policy: August 2021**

**Review Date: August 2024**